

## PRESS RELEASE

### Qwamplify confirms its eligibility for the PEA-PME scheme

**Aix en Provence, France, April 10, 2018,** Qwamplify (formerly Custom Solutions ISIN: FR0010889386 - Mnemonic: ALSOL), a major player in France for digital Media & data marketing solutions, today confirms its eligibility for the PEA-PME scheme.

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Qwamplify, which shares are listed on Euronext Growth Paris, confirms that it meets all the PEA-PME eligibility criteria specified by the implementing decree no. 2014-283 dated March 4, 2014, ie a number of employees lower than 5 000, an annual turnover of less than 1.5 billion euros or a total balance sheet of less than 2 billion euros and have its registered office in France. These eligibility criteria are applicable on Qwamplify's consolidated financial statements as of September 30, 2017.

Investors can continue to integrate Qwamplify shares, formerly Custom Solutions into PEA-PME (small and medium enterprises) accounts, a device to promote equity investment and to support PME and ETI financing, enjoying the same benefits as the traditional PEA.

#### NEXT PRESS RELEASE :

**Q2 and H1 2018 sales (end of March 2018): Tuesday, May 15, 2018, after the market closure.**

#### ***About Qwamplify***

Qwamplify is a European media, digital & data marketing group serving major brands and e-tailers to develop their sales. The Group offers digital recruitment solutions on the web (emailing, SEA & SMA, coregistration), innovative promotional solutions and CRM (digital platforms). For 20 years, Qwamplify has gained a strong reputation among more than 800 advertisers, including: Butagaz, Delonghi, Kärcher, Manitou, Michelin, Nokia, SoLocal, Sony, Coca-Cola, Daxon, Pandora, Hager or Tinder.

Qualified "Innovative Company" by Bpifrance, the Group, listed on Euronext Growth since 2010, headquartered in Aix en Provence, is also established in Paris, Bordeaux, Nice and Marseille and, in Europe, Italy, UK, Finland and Sweden. In its last financial year, it closed sales at the end of September 2017 with € 19.3 million, up 7.8% with an Operating Income of € 0.3 million. The Group had a net cash position of € 6.7 million as at September 30, 2017. Qwamplify is also the largest shareholder of Bilendi with 26.18% of the capital.

## CONTACTS

### QWAMPLIFY

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Listed on Euronext Growth Paris



ISIN : FR0010889386 – Mnemonic : ALSOL

Eligible to PEA-PME

Labeled as « Innovative Enterprise » by BPI France